



Meets USDA Whole Grain-Rich  
and Grain Ounce Equivalence Requirements\*

**Bowl Pack Cereals**



**Kashi® Heart to Heart®  
Honey Oat**  
(#18627-52432)



**Kellogg's® Frosted Flakes®  
Multigrain Reduced Sugar**  
(#38000-54998)



**Kellogg's® Apple Jacks®  
Reduced Sugar**  
(#38000-78787)



**Kellogg's® Frosted Mini-Wheats®  
Bite Size (#38000-04996)**



**Kellogg's® Frosted Mini-Wheats  
Little Bites® Cinnamon**  
(#38000-59182)



**Kellogg's® Frosted Mini-Wheats  
Little Bites® Chocolate**  
(#38000-45861)



**Kellogg's® Rice Krispies® Made  
With Whole Grain Brown Rice**  
(#38000-78789)



**Kellogg's® Raisin Bran®**  
(#38000-00896)



**Kashi® Berry Blossoms®**  
(#18627-78794)



**Kellogg's® Cinnamon Flakes®  
Multigrain Reduced Sugar**  
(#38000-78786)



**Kellogg's® Scooby Doo!™**  
(#38000-79044)



**Kellogg's® Froot Loops®  
Reduced Sugar (#38000-78788)**



**Kashi®  
Honey Sunshine®**  
(#18627-49917)

- = Whole Grain First Ingredient
- = Grams of Creditable Grain Per Serving
- = 1 Ounce Equivalent
- = 2 Ounce Equivalent



Building your business with trusted brands™

\*The Nutrition Standards in the National School Lunch and School Breakfast Programs



## Cereal Bars & Toaster Pastries



16g 1  
16g 1  
16g 1  
16g 1

### Kellogg's® Nutri Grain® Cereal Bar -

Apple Cinnamon (#38000-59779), Strawberry (#38000-59772), Blueberry (#38000-90819) & Soft Bakes Banana Muffin Bar (38000-77761)



17g 1  
16g 1  
17g 1

### Kellogg's® Rice Krispies®

#### Chewy Granola Bar -

Cocoa Krispies® Chocolate (38000-91612)  
Apple Cinnamon (38000-48396), Berry (38000-54937)



18g 1  
20g 1.25

### Kellogg's® Pop-Tart® Made With Whole Grain, 1ct. -

Strawberry (#38000-55130) & Frosted Cinnamon (#38000-55122)



36g 2.25  
41g 2.5

### Kellogg's® Pop-Tarts® Made With Whole Grain, 2ct. -

Strawberry (#38000-55133) & Frosted Cinnamon (#38000-55125)

## Grahams & Snack Crackers



Cheez-It® Made with Whole Grain - (#24100-79263)

18g 1



16g 1  
16g 1

### Scooby Doo!™ Baked Cinnamon Grahams & Keebler® Bug Bites®

Cinnamon Grahams - (#30100-50689) & (#30100-55644)



32g 2  
32g 2

### Crunchmania® Bite Sized

Graham Sticks - Cinnamon Bun (#38000-24518) & French Toast (#38000-24520)



18g 1

### Keebler®

Animal Crackers - (#30100-20150)



17g 1  
16g 1  
17g 1

### Keebler® Elf Grahams® -

Cinnamon (#30100-40221), Chocolate (#30100-40239), & Original (#30100-40213)



16g 3

### Keebler® Honey Grahams® -

Honey Grahams (#30100-91822), Honey Grahams with Fiber (#30100-91819), & Original (#30100-91829)



16g 1  
16g 1

### Keebler® Gripz® Grahams -

Cinnamon (#30100-45682) & Chocolate Chip (#30100-87041)

## Pancakes, Waffles & French Toast



32g 2  
32g 2

### Eggo® Pancakes Minis -

Blueberry (#38000-92560) & Maple (#38000-92562)



33g 2  
32g 2

### Eggo® Waffles Minis -

Cinnamon (#38000-92313) & Maple (#38000-92315)



33g 2  
32g 2

### Eggo® French Toast Minis -

Chocolate Chip (#38000-80801) & Original (#38000-80693)



For more information, contact your Kellogg's® Food Away From Home Sales Representative, call 877-511-5777 or visit [www.kelloggsk12.com](http://www.kelloggsk12.com)

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\*The Nutrition Standards in the National School Lunch and School Breakfast Programs