

# NEED MORE WHOLE GRAIN-RICH\* PRODUCTS THAT PASS THE KID TASTE TEST?



## CHOOSE GENERAL MILLS FOR A BROAD VARIETY OF REGULATION-READY OPTIONS KIDS WILL LOVE

- Meets Ounce Equivalent Grain requirement
- Wide selection of products for breakfast, lunch, snack time and a la carte
- Familiar products kids know and love



\*A serving of "whole grain-rich" food must meet portion size requirements for the Grains/Breads component as defined in FNS guidance and meet at least one of the following: (a) the whole grains per serving is  $\geq 8g$  (b) the product includes the FDA whole grain health claim on package or (c) product ingredient listing lists whole grain first, or second ingredient after water. At least 48 grams of whole grain recommended daily. Source: <http://www.gpo.gov/fdsys/pkg/FR-2012-01-26/pdf/2012-1010.pdf>

## BOWLPAK CEREAL

| Product Description                           | Case UPC          | School Meal Equivalent   | Units Case | Ounces Serving |
|---|-------------------|--------------------------|------------|----------------|
| Apple Cinnamon Cheerios® Bowlpak              | 100-16000-31879-0 | 1 Ounce Equivalent Grain | 96         | 1.0 oz.        |
| Cheerios® Bowlpak                             | 100-16000-32262-9 | 1 Ounce Equivalent Grain | 96         | 1.0 oz.        |
| Cinnamon Toast Crunch® Bowlpak                | 100-16000-11815-4 | 1 Ounce Equivalent Grain | 96         | 1.0 oz.        |
| 25% Less Sugar Cinnamon Toast Crunch® Bowlpak | 100-16000-29444-5 | 1 Ounce Equivalent Grain | 96         | 1.0 oz.        |
| 25% Less Sugar Cocoa Puffs® Bowlpak           | 100-16000-31888-2 | 1 Ounce Equivalent Grain | 96         | 1.063 oz.      |
| Frosted Corn Flakes Bowlpak                   | 100-16000-11768-3 | 1 Ounce Equivalent Grain | 96         | 1.0 oz.        |
| Fruity Cheerios® Bowlpak                      | 100-16000-31916-2 | 1 Ounce Equivalent Grain | 96         | 1.125 oz.      |
| Golden Grahams® Bowlpak                       | 100-16000-11943-4 | 1 Ounce Equivalent Grain | 96         | 1.0 oz.        |
| Honey Nut Cheerios® Bowlpak                   | 100-16000-11918-2 | 1 Ounce Equivalent Grain | 96         | 1.0 oz.        |
| Honey Nut Chex® Bowlpak                       | 100-16000-11866-6 | 1 Ounce Equivalent Grain | 96         | 1.13 oz.       |
| Lucky Charms® Bowlpak                         | 100-16000-31917-9 | 1 Ounce Equivalent Grain | 96         | 1.0 oz.        |
| Multi-Grain Cheerios® Bowlpak                 | 100-16000-32263-6 | 1 Ounce Equivalent Grain | 96         | 1.0 oz.        |
| Reese's Puffs® Bowlpak                        | 100-16000-31919-3 | 1 Ounce Equivalent Grain | 96         | 1.0 oz.        |
| Rice Chex® Bowlpak                            | 100-16000-31921-6 | 1 Ounce Equivalent Grain | 96         | 1.0 oz.        |
| Total® Raisin Bran Bowlpak                    | 100-16000-12392-9 | 1 Ounce Equivalent Grain | 96         | 1.19 oz.       |
| Trix® Bowlpak                                 | 100-16000-31923-0 | 1 Ounce Equivalent Grain | 96         | 1.0 oz.        |
| 25% Less Sugar Trix® Bowlpak                  | 100-16000-31922-3 | 1 Ounce Equivalent Grain | 96         | 1.0 oz.        |

## NATURE VALLEY® CRUNCHY GRANOLA BARS

| Product Description                | Case UPC          | School Meal Equivalent   | Units Case | Ounces Serving |
|------------------------------------|-------------------|--------------------------|------------|----------------|
| Crunchy Peanut Butter (Double Bar) | 100-16000-33550-6 | 1 Ounce Equivalent Grain | 6          | 26.6 oz.       |

## OATMEAL BARS

| Product Description                         | Case UPC          | School Meal Equivalent   | Units Case | Ounces Serving |
|---|-------------------|--------------------------|------------|----------------|
| Betty Crocker® Butterscotch Oatmeal Bar     | 100-16000-45976-9 | 1 Ounce Equivalent Grain | 144        | 1.24 oz.       |
| Betty Crocker® Chocolate Chip Oatmeal Bar   | 100-16000-45977-6 | 1 Ounce Equivalent Grain | 144        | 1.24 oz.       |
| Betty Crocker® Double Chocolate Oatmeal Bar | 100-16000-45566-2 | 1 Ounce Equivalent Grain | 144        | 1.24 oz.       |

## CHEX® SNACK MIX-SINGLE SERVE

| Product Description                           | Case UPC          | School Meal Equivalent   | Units Case | Ounces Serving |
|---|-------------------|--------------------------|------------|----------------|
| Simply Chex™ Cheddar (Single Serve)           | 100-16000-31932-2 | 1 Ounce Equivalent Grain | 60         | 0.92 oz.       |
| Simply Chex™ Chocolate Caramel (Single Serve) | 100-16000-31933-9 | 1 Ounce Equivalent Grain | 60         | 1.03 oz.       |
| Simply Chex™ Strawberry Yogurt (Single Serve) | 100-16000-31937-7 | 1 Ounce Equivalent Grain | 60         | 1.03 oz.       |
| Hot 'n Spicy Chex® (Single Serve)             | 100-16000-31934-6 | 1 Ounce Equivalent Grain | 60         | 0.92 oz.       |

## CEREAL BARS

| Product Description                 | Case UPC          | School Meal Equivalent   | Units Case | Ounces Serving |
|-------------------------------------|-------------------|--------------------------|------------|----------------|
| Cinnamon Toast Crunch® Cereal Bar   | 100-16000-45576-1 | 1 Ounce Equivalent Grain | 96         | 1.42 oz.       |
| Cocoa Puffs® Cereal Bar             | 100-16000-45577-8 | 1 Ounce Equivalent Grain | 96         | 1.42 oz.       |
| Fruity Cheerios® Cereal Bar         | 100-16000-31912-4 | 1 Ounce Equivalent Grain | 96         | 1.42 oz.       |
| Team Cheerios® Cereal Bar           | 100-16000-31914-8 | 1 Ounce Equivalent Grain | 96         | 1.42 oz.       |
| Trix® Cereal Bar                    | 100-16000-31915-5 | 1 Ounce Equivalent Grain | 96         | 1.42 oz.       |
| Apple Cinnamon Cheerios® Cereal Bar | 100-16000-31911-7 | 1 Ounce Equivalent Grain | 96         | 1.42 oz.       |
| Golden Grahams® Cereal Bar          | 100-16000-31913-1 | 1 Ounce Equivalent Grain | 96         | 1.42 oz.       |

## FROZEN BREAKFAST

| Product Description                             | Case UPC          | School Meal Equivalent                         | Units Case | Ounces Serving |
|---|-------------------|--|------------|----------------|
| Pillsbury® Mini Pancakes Maple Burst'n®         | 100-18000-32259-3 | 2 Ounce Equivalent Grain                       | 72         | 3.53 oz.       |
| Pillsbury® Mini Pancakes Strawberry Splash®     | 100-18000-32261-6 | 2 Ounce Equivalent Grain                       | 72         | 3.53 oz.       |
| Pillsbury® Mini Waffles Blueberry Bash          | 100-18000-32264-7 | 2 Ounce Equivalent Grain                       | 72         | 2.47 oz.       |
| Pillsbury® Mini Waffles Maple Madness           | 100-18000-32265-4 | 2 Ounce Equivalent Grain                       | 72         | 2.47 oz.       |
| Pillsbury® Mini French Toast Cinnamon Rush      | 100-18000-37309-0 | 2 Ounce Equivalent Grain                       | 72         | 2.64 oz.       |
| Pillsbury® Mini French Toast Triple Berry Blast | 100-18000-37308-3 | 2 Ounce Equivalent Grain                       | 72         | 2.64 oz.       |
| Pillsbury® Frudel® Pastries Apple               | 100-18000-27852-4 | 2 Ounce Equivalent Grain                       | 72         | 2.29 oz.       |
| Pillsbury® Frudel® Pastries Cherry              | 100-18000-27851-7 | 2 Ounce Equivalent Grain                       | 72         | 2.29 oz.       |
| Pillsbury® Mini Muffins Chocolate Chip          | 100-94562-31873-1 | 1 Ounce Equivalent Grain                       | 104        | 1.60 oz.       |
| Pillsbury® Mini Muffins Blueberry               | 100-94562-31872-4 | 1 Ounce Equivalent Grain                       | 104        | 1.60 oz.       |
| Pillsbury® Mini Cinnis                          | 100-18000-33686-6 | 2 Ounce Equivalent Grain                       | 72         | 2.29 oz.       |
| Pillsbury® Sunrise Flatbread                    | 100-18000-31842-8 | 1 Ounce Equivalent Grain/1 Meat/Meat Alternate | 80         | 2.44 oz.       |
| Pillsbury® Homestyle French Toast               | 100-18000-27922-4 | 1 Ounce Equivalent Grain/1 Meat Alternate      | 72         | 2.44 oz.       |

## BISCUITS

| Product Description                                  | Case UPC          | School Meal Equivalent   | Units Case | Ounces Serving |
|--|-------------------|--------------------------|------------|----------------|
| Whole Grain-Rich* Biscuit Dough Mini 1.25 oz.        | 100-94562-32269-1 | 1 Ounce Equivalent Grain | 210        | 1.25 oz.       |
| Whole Grain-Rich* Biscuit Dough 2.51 oz.             | 100-94562-32267-7 | 2 Ounce Equivalent Grain | 216        | 2.51 oz.       |
| Whole Grain-Rich* Biscuit Dough Easy Split® 2.51 oz. | 100-94562-32268-4 | 2 Ounce Equivalent Grain | 216        | 2.51 oz.       |
| Whole Grain-Rich* Baked Biscuit Mini 1.0 oz.         | 100-94562-32272-1 | 1 Ounce Equivalent Grain | 175        | 1.0 oz.        |
| Whole Grain-Rich* Baked Biscuit Easy Split® 2.0 oz.  | 100-94562-32271-4 | 2 Ounce Equivalent Grain | 120        | 2.0 oz.        |

\*A serving of "whole grain-rich" food must meet portion size requirements for the Grains/Breads component as defined in FNS guidance and meet at least one of the following: (a) the whole grains per serving is ≥8g (b) the product includes the FDA whole grain health claim on package or (c) product ingredient listing lists whole grain first, or second ingredient after water. At least 48 grams of whole grain recommended daily. Source: <http://www.gpo.gov/fdsys/pkg/FR-2012-01-26/pdf/2012-1010.pdf>