

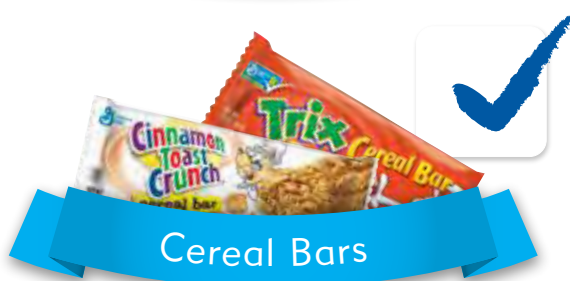
NEED MORE WHOLE GRAIN-RICH* PRODUCTS THAT PASS THE KID TASTE TEST?



Cereal Bowlpaks



Simply Chex



Cereal Bars



Oatmeal Bars



Frozen Breakfast



Biscuits

CHOOSE GENERAL MILLS FOR A BROAD VARIETY OF REGULATION-READY OPTIONS KIDS WILL LOVE

- Meets Ounce Equivalent Grain requirement
- Wide selection of products for breakfast, lunch, snack time and a la carte
- Familiar products kids know and love



*A serving of "whole grain-rich" food must meet portion size requirements for the Grains/Breads component as defined in FNS guidance and meet at least one of the following: (a) the whole grains per serving is $\geq 8g$ (b) the product includes the FDA whole grain health claim on package or (c) product ingredient listing lists whole grain first, or second ingredient after water. At least 48 grams of whole grain recommended daily. Source: <http://www.gpo.gov/fdsys/pkg/FR-2012-01-26/pdf/2012-1010.pdf>

BOWLPAK CEREAL

Product Description	Case UPC	School Meal Equivalent	Units Case	Ounces Serving
Apple Cinnamon Cheerios® Bowlpak	100-16000-31879-0	1 Ounce Equivalent Grain	96	1.0 oz.
Cheerios® Bowlpak	100-16000-32262-9	1 Ounce Equivalent Grain	96	1.0 oz.
Cinnamon Toast Crunch® Bowlpak	100-16000-11815-4	1 Ounce Equivalent Grain	96	1.0 oz.
25% Less Sugar Cinnamon Toast Crunch® Bowlpak	100-16000-29444-5	1 Ounce Equivalent Grain	96	1.0 oz.
25% Less Sugar Cocoa Puffs® Bowlpak	100-16000-31888-2	1 Ounce Equivalent Grain	96	1.063 oz.
Frosted Corn Flakes Bowlpak	100-16000-11768-3	1 Ounce Equivalent Grain	96	1.0 oz.
Fruity Cheerios® Bowlpak	100-16000-31916-2	1 Ounce Equivalent Grain	96	1.125 oz.
Golden Grahams® Bowlpak	100-16000-11943-4	1 Ounce Equivalent Grain	96	1.0 oz.
Honey Nut Cheerios® Bowlpak	100-16000-11918-2	1 Ounce Equivalent Grain	96	1.0 oz.
Honey Nut Chex® Bowlpak	100-16000-11866-6	1 Ounce Equivalent Grain	96	1.13 oz.
Lucky Charms® Bowlpak	100-16000-31917-9	1 Ounce Equivalent Grain	96	1.0 oz.
Multi-Grain Cheerios® Bowlpak	100-16000-32263-6	1 Ounce Equivalent Grain	96	1.0 oz.
Reese's Puffs® Bowlpak	100-16000-31919-3	1 Ounce Equivalent Grain	96	1.0 oz.
Rice Chex® Bowlpak	100-16000-31921-6	1 Ounce Equivalent Grain	96	1.0 oz.
Total® Raisin Bran Bowlpak	100-16000-12392-9	1 Ounce Equivalent Grain	96	1.19 oz.
Trix® Bowlpak	100-16000-31923-0	1 Ounce Equivalent Grain	96	1.0 oz.
25% Less Sugar Trix® Bowlpak	100-16000-31922-3	1 Ounce Equivalent Grain	96	1.0 oz.

NATURE VALLEY® CRUNCHY GRANOLA BARS

Product Description	Case UPC	School Meal Equivalent	Units Case	Ounces Serving
Crunchy Peanut Butter (Double Bar)	100-16000-33550-6	1 Ounce Equivalent Grain	6	26.6 oz.

OATMEAL BARS

Product Description	Case UPC	School Meal Equivalent	Units Case	Ounces Serving
Betty Crocker® Butterscotch Oatmeal Bar	100-16000-45976-9	1 Ounce Equivalent Grain	144	1.24 oz.
Betty Crocker® Chocolate Chip Oatmeal Bar	100-16000-45977-6	1 Ounce Equivalent Grain	144	1.24 oz.
Betty Crocker® Double Chocolate Oatmeal Bar	100-16000-45566-2	1 Ounce Equivalent Grain	144	1.24 oz.

CHEX® SNACK MIX-SINGLE SERVE

Product Description	Case UPC	School Meal Equivalent	Units Case	Ounces Serving
Simply Chex™ Cheddar (Single Serve)	100-16000-31932-2	1 Ounce Equivalent Grain	60	0.92 oz.
Simply Chex™ Chocolate Caramel (Single Serve)	100-16000-31933-9	1 Ounce Equivalent Grain	60	1.03 oz.
Simply Chex™ Strawberry Yogurt (Single Serve)	100-16000-31937-7	1 Ounce Equivalent Grain	60	1.03 oz.
Hot 'n Spicy Chex® (Single Serve)	100-16000-31934-6	1 Ounce Equivalent Grain	60	0.92 oz.

CEREAL BARS

Product Description	Case UPC	School Meal Equivalent	Units Case	Ounces Serving
Cinnamon Toast Crunch® Cereal Bar	100-16000-45576-1	1 Ounce Equivalent Grain	96	1.42 oz.
Cocoa Puffs® Cereal Bar	100-16000-45577-8	1 Ounce Equivalent Grain	96	1.42 oz.
Fruity Cheerios® Cereal Bar	100-16000-31912-4	1 Ounce Equivalent Grain	96	1.42 oz.
Team Cheerios® Cereal Bar	100-16000-31914-8	1 Ounce Equivalent Grain	96	1.42 oz.
Trix® Cereal Bar	100-16000-31915-5	1 Ounce Equivalent Grain	96	1.42 oz.
Apple Cinnamon Cheerios® Cereal Bar	100-16000-31911-7	1 Ounce Equivalent Grain	96	1.42 oz.
Golden Grahams® Cereal Bar	100-16000-31913-1	1 Ounce Equivalent Grain	96	1.42 oz.

FROZEN BREAKFAST

Product Description	Case UPC	School Meal Equivalent	Units Case	Ounces Serving
Pillsbury® Mini Pancakes Maple Burst'n®	100-18000-32259-3	2 Ounce Equivalent Grain	72	3.53 oz.
Pillsbury® Mini Pancakes Strawberry Splash®	100-18000-32261-6	2 Ounce Equivalent Grain	72	3.53 oz.
Pillsbury® Mini Waffles Blueberry Bash	100-18000-32264-7	2 Ounce Equivalent Grain	72	2.47 oz.
Pillsbury® Mini Waffles Maple Madness	100-18000-32265-4	2 Ounce Equivalent Grain	72	2.47 oz.
Pillsbury® Mini French Toast Cinnamon Rush	100-18000-37309-0	2 Ounce Equivalent Grain	72	2.64 oz.
Pillsbury® Mini French Toast Triple Berry Blast	100-18000-37308-3	2 Ounce Equivalent Grain	72	2.64 oz.
Pillsbury® Frudel® Pastries Apple	100-18000-27852-4	2 Ounce Equivalent Grain	72	2.29 oz.
Pillsbury® Frudel® Pastries Cherry	100-18000-27851-7	2 Ounce Equivalent Grain	72	2.29 oz.
Pillsbury® Mini Muffins Chocolate Chip	100-94562-31873-1	1 Ounce Equivalent Grain	104	1.60 oz.
Pillsbury® Mini Muffins Blueberry	100-94562-31872-4	1 Ounce Equivalent Grain	104	1.60 oz.
Pillsbury® Mini Cinnis	100-18000-33686-6	2 Ounce Equivalent Grain	72	2.29 oz.
Pillsbury® Sunrise Flatbread	100-18000-31842-8	1 Ounce Equivalent Grain/1 Meat/Meat Alternate	80	2.44 oz.
Pillsbury® Homestyle French Toast	100-18000-27922-4	1 Ounce Equivalent Grain/1 Meat Alternate	72	2.44 oz.

BISCUITS

Product Description	Case UPC	School Meal Equivalent	Units Case	Ounces Serving
Whole Grain-Rich* Biscuit Dough Mini 1.25 oz.	100-94562-32269-1	1 Ounce Equivalent Grain	210	1.25 oz.
Whole Grain-Rich* Biscuit Dough 2.51 oz.	100-94562-32267-7	2 Ounce Equivalent Grain	216	2.51 oz.
Whole Grain-Rich* Biscuit Dough Easy Split® 2.51 oz.	100-94562-32268-4	2 Ounce Equivalent Grain	216	2.51 oz.
Whole Grain-Rich* Baked Biscuit Mini 1.0 oz.	100-94562-32272-1	1 Ounce Equivalent Grain	175	1.0 oz.
Whole Grain-Rich* Baked Biscuit Easy Split® 2.0 oz.	100-94562-32271-4	2 Ounce Equivalent Grain	120	2.0 oz.

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